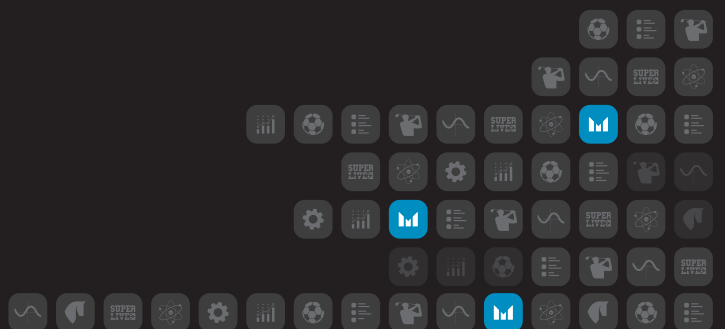


GOLF SERVICE



metric
G A M I N G





Golf Service

Metric Gaming supplied the industry's first stand-alone fully managed end-to-end Golf service in 2017, delivering a market leading product offering, pioneering Hole-by-Hole markets in the process.

Providing an unparalleled breadth and depth of service, Metric is the only provider to offer Hole-by-Hole, 18 Hole & 72 Hole markets concurrently on all PGA & European tour events.

Over the course of 2017 the service delivered a very competitive margin for our partners, contributing to significant growth over the period.



Highly Configurable Stand-alone Product

- Events & Markets
- Pricing & Limits
- Bet Delays & EW terms
- Many more



Pioneers of Hole-by-Hole Markets

- Offered on all Majors
- Most PGA covered
- European Tour, pictures permitting



Full International Coverage

- Full PGA coverage
- Full European Tour coverage
- Team Event coverage
- Seniors, Ladies & Web.com pre-play



Proven Predictive Pricing Model

- Heavily automated solution
- Auto market price awareness
- Incident driven pricing



Proprietary Visualizations

- Full PGA coverage
- Full European Tour coverage
- Team Event coverage
- Specials



Industry Leading Market Offering

- Simultaneous 18 & 72 hole and Hole-by-Hole markets
- Full derivative offering
- Full pre-play offering



Risk & Customer Management

- Next gen risk management
- Predictive customer analysis
- Insight-led customer segmentation



Experienced London Based Trading Team

- Expert trading team
- Experienced management team
- Data-driven approach

Metric Gaming's innovative Racing Service is delivered through our state-of-the-art Modulus Platform and is available as a fully Managed Service or Price Feed.



Golf Event & Market Content

The table below sets out Metric's Golf service product offering throughout the golfing calendar.

While PGA Champions, LPGA and Web.Com tours are covered pre-play every week, selected events from the Asian, Sunshine, Ladies European, Senior European, Challenge and Japan Golf tours are also offered pre-play to ensure persistent product coverage.

In addition, Metric offers up to seven unique Hole-by-Hole market types, though as with all derivative content, coverage is largely dictated by TV picture availability.

Individual Events	Majors		PGA Tour, European Tour	
Market	Pre-Play	In-Play	Pre-Play	In-Play
Outright	✓	✓	✓	✓
Top 5/10	✓	✓	✓	✓
Top 20	✓		✓	
2/3 Balls (All Rounds)	✓	✓	✓	
18 Hole Match Ups (Mythical)	✓			
72 Hole Group & Match Bets	✓		✓	
Dual Forecast	✓			
End of Round Leader	✓	✓	✓	
First Round Score (Over/Under)	✓			
Hole by Hole Markets		✓		✓
Hole in One?	✓		✓	
Match Play Match			✓	
Money Lists			✓	
Nationality v. The Field	✓		✓	
Region of Winner	✓		✓	
Specials	✓			
To Make/Miss Cut	✓			
Top Nationalities/Winning Nationality	✓		✓	
Winning Margin/Play Off	✓		✓	
Winning Score 2/3 Way	✓			
Team Events	Ryder Cup		Solheim Cup, Presidents Cup, EurAsia Cup	
Market	Pre-Play	In-Play	Pre-Play	In-Play
To Lift the Trophy/Outright Winner	✓	✓	✓	✓
Correct Score	✓		✓	
Day Winner	✓		✓	
Fourballs/Foursomes/Singles	✓	✓	✓	
Fourball/Foursome/Singles Session Winner	✓		✓	
Hole by Hole Markets		✓		
Specials	✓			
Top Points Scorer	✓		✓	