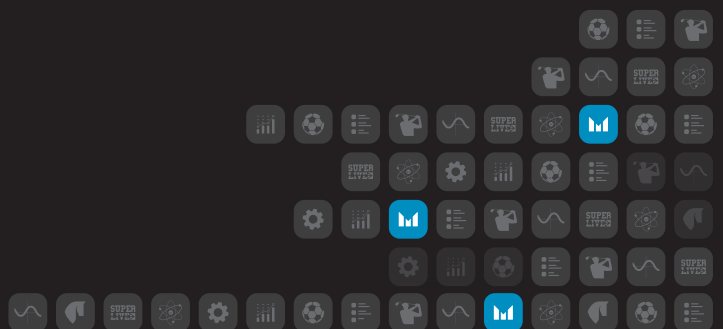


SPORTS BETTING
FULLY MANAGED

HORSE RACING SERVICE



metric
G A M I N G






Metric Gaming’s stand-alone fully managed end-to-end Horse Racing service is an industry first.

Headed by a senior team with experience running top-tier Racing products, Metric’s London based specialist Trading & Analytics teams employ cutting-edge pricing, liability and customer management techniques to deliver a quality of service usually the preserve of only the most established brands.

Highly configurable stand-alone product	Round-the-clock UK, Irish & International meeting coverage
Innovative content such as “EW Extra” & “Wincrease”	Comprehensive Antepost & derivative offering
Access to best-of-breed content providers	Full Liability & Customer Management service
Experienced London based Trading Team	Complementary UK Greyhounds product

Working with the best-of-breed data rights owners and suppliers, Metric’s Racing service delivers a breadth and depth of meeting coverage comparable to industry leading operators. Together with a high degree of configurability & customisation, Metric’s Racing service is an ideal fit for any brand seeking to compete in the UK, or established operators looking to improve the profitability on their Racing business.

 <h3>Configuration Options</h3> <ul style="list-style-type: none"> Meeting offering Market offering Pricing strategy Limits matrix Each Way Terms Best-Odds-Guaranteed Rule 4 application 	 <h3>Pricing</h3> <ul style="list-style-type: none"> Specialist Trading team Proven pricing solution Automated market price awareness Fully automated trading solution Early, Show & SP pricing 	 <h3>Risk Management</h3> <ul style="list-style-type: none"> Predictive customer analysis Insight-led customer segmentation Cutting-edge Risk Management capabilities Next generation Liability Management tools including “What If” analysis
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Metric Gaming’s innovative Racing Service is delivered through our state-of-the-art Modulus Platform and is available as a fully Managed Service or Price Feed.

Core Data Coverage

The table below lays out the markets offered by jurisdiction as well as the pricing formats supported within each of the territories.

With regards to contextual data, while racecards, race day information and resulting messages are included as a standard across all of Metric's Racing service packages, silks are available for most jurisdictions, and this data is also contained in the table below.

														
		UK & IRE	USA	S. Africa	UAE	France	India	Germany	Australia	LARC	Hong Kong	Singapore	Marquee	Greyhounds
Markets	Win/Each Way	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Forecast/Tricast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Unnamed Favourites	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Win Only	✓		✓	✓								✓	
	Match Bets	✓		✓	✓								✓	
	Betting W/O	✓		✓	✓								✓	
	Insure Bet	✓	✓	✓	✓		✓						✓	
	Top X Finish	✓	✓	✓	✓								✓	
	Sub Races	✓		✓	✓								✓	
	Wincrease	✓			✓								✓	
	E/W Extra	✓		✓	✓	✓							✓	
Pricing	Early Prices	✓	✓	✓	✓	✓	✓			✓			✓	
	Live Show	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	SP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Silks	Silks	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓	

*The Marquee package includes events such as the Breeders Cup (USA), Melbourne Cup (Aus), Hong Kong Cup, Dubai World Cup (UAE) and the Japan Cup. Marquee events in a listed jurisdiction are already included in the jurisdictional package.