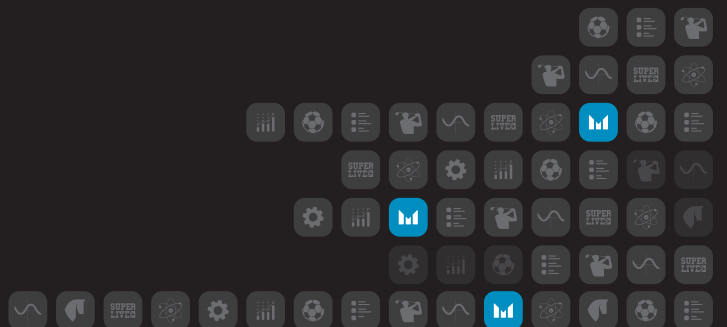


RACING SERVICE



metric
G A M I N G





Racing Service

Metric Gaming's stand-alone fully managed end-to-end Horse Racing service is an industry first.

Headed by a senior team with experience running top-tier Racing products, Metric's London based specialist Trading & Analytics teams employ cutting-edge pricing, liability and customer management techniques to deliver a quality of service usually the preserve of only the most established brands.

Working with the best-of-breed data rights owners and suppliers, Metric's Racing service delivers a breadth and depth of meeting coverage comparable to industry leading operators. Together with a high degree of configurability & customization, Metric's Racing service is an ideal fit for any brand seeking to compete in the UK, or established operators looking to improve the profitability on their Racing business.



Highly Configurable Stand-alone Product

- Meetings & Markets
- Pricing & Limits
- EW terms & Rule 4
- Many more



Innovative Markets & Features

- "EW Extra" & "WINcrease"
- Configurable BOG
- Proprietary Show & SP



Round-the-clock Meeting Coverage

- Full UK & Irish
- Full US & International schedule
- Localized content options



Fully Automated Trading Solution

- Proven model
- Market Price awareness
- Automated derivative pricing



Access To Best-of-breed Content Providers

- Feature rich experience
- Feed agnostic service
- Quick route to market



Comprehensive Market Offering

- Full Antepost product
- Complete derivative offering
- Innovative markets
- Specials



Risk & Customer Management

- Next gen risk management
- Predictive customer analysis
- Insight-led customer segmentation



Experienced London Based Trading Team

- Expert trading team
- Experienced management team
- Data-driven approach

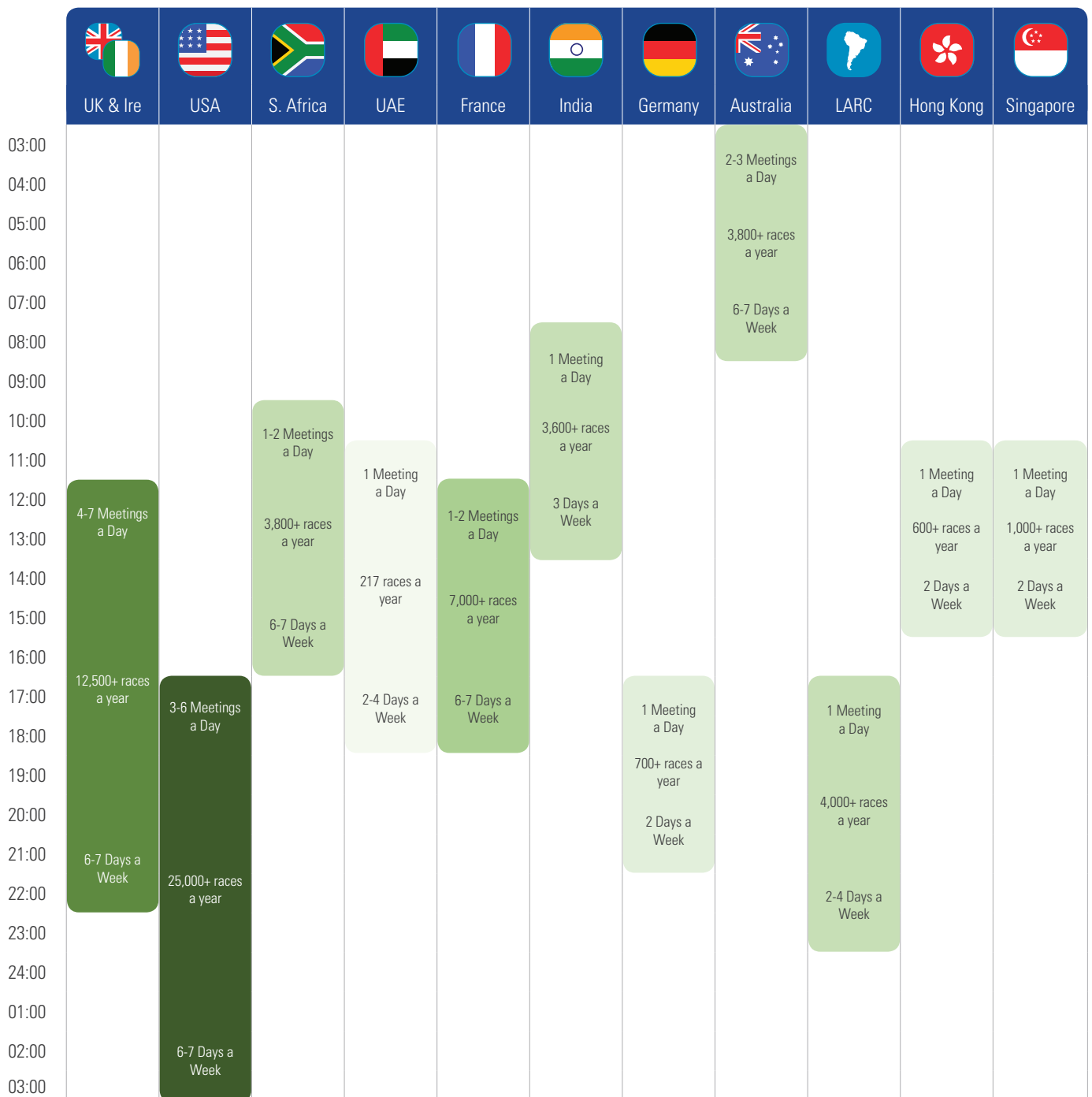
Metric Gaming's innovative Racing Service is delivered through our state-of-the-art Modulus Platform and is available as a fully Managed Service or Price Feed.

Racing Content Coverage

The following section sets out Metric's Racing service coverage by jurisdiction across meeting offering, markets published, pricing formats and contextual data.

Below is a calendarised view (GMT) of meetings by jurisdiction to provide guidance on the packages required to achieve round-the-clock racing coverage. Information regarding annual volume and frequency of meetings and races is also provided.

Metric will provide consultative support to tailor the package to best suit the needs of a business.



Racing Core Data Coverage

The table below lays out the markets offered by jurisdiction as well as the pricing formats supported within each of the territories.

With regards to contextual data, while racecards, race day information and resulting messages are included as standard across all of Metric's Racing service packages, silks are available for most jurisdictions, and this data is also contained in the table below.

													
		UK & IRE	USA	S. Africa	UAE	France	India	Germany	Australia	LARC	Hong Kong	Singapore	Marquee
Markets	Win/ Each Way	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Forecast/ Tricast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Unnamed Favorites	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Win Only	✓		✓	✓								✓
	Match Bets	✓		✓	✓								✓
	Betting W/O	✓		✓	✓								✓
	Insure Bet	✓	✓	✓	✓		✓						✓
	Top X Finish	✓	✓	✓	✓								✓
	Sub Races	✓		✓	✓								✓
	Wincrease	✓			✓								✓
	E/W Extra	✓		✓	✓	✓							✓
	Pricing	Early Prices	✓	✓	✓	✓	✓	✓			✓		
Live Show		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SP		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Silks	Silks	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓

*The Marquee package includes events such as the Breeders Cup (USA), Melbourne Cup (Aus), Hong Kong Cup, Dubai World Cup (UAE) and the Japan Cup. Marquee events in a listed jurisdiction are already included in the jurisdictional package.